

MARTHA VANDERMEULEN

Chicago, IL
773-307-2213
marthavander@gmail.com

[PORTFOLIO](#)
[LINKEDIN](#)

Skills

Design:	UX:
Desktop	ADA
Mobile	User Flows
E-mail	Interviews
Print	User Testing
Software:	Development:
Adobe CC	HTML/CSS
Sketch	Git / Github
InVision	E-mails / Exact Target
Figma	HP TeamSite CMS

Awards

Addy, Inland Empire Advertising Awards –
Azusa, California Urban Growth Package

HOW Magazine Annual –
Identity Design for De Vale Design

Chicago Women in Publishing –
American Hospital Association Brochure Design

Graphic Design USA In-House Annual –
Northern Trust Financial Event Invitation Series

Graphic Design USA In-House Annual –
Northern Trust Financial Conference Brochure Design

UX/UI Designer

Award-winning designer, with background in UX/UI, digital and print design and HTML/CSS. Completed apprenticeship program in UX/UI design. Will provide diverse design skills and committed empathy for user. Always looking to increase knowledge.

Experience

Freelance & Contract Designer, Chicago, IL – 10/18 - Present

Senior Product Designer, McDonald's • 6/22 - present

- Product design for app, kiosk and web on McDonald's UX team utilizing Agile methodology.

UX/UI Designer, DTE Energy • 7/20 - 6/22

- Design user interfaces for responsive web application using empathy, analytics and UX best practices.
- Support digital design system and maintain brand guidelines for developers and vendors.

UI Designer, Chicago Public Schools • 2/20 - 5/20

- Complete redesign of company's website utilizing UX best practices and ADA standards

Graphic Designer, Novel CoWorking • 2/19 - 9/19

- Digital design and production for coworking company

UI Designer, Arcalea • 10/18 - 6/19

- Complete redesign of company's website utilizing UX best practices and ADA standards

Northern Trust Corporation, Chicago, IL – Global Fortune 500 Financial Services Corporation – 7/98 -1/19

Successful management of digital and print projects from initial concept through final production. Collaboration with internal clients to create on-brand designs for web pages, HTML e-mails, corporate collateral and promotional materials for Northern Trust Open, a PGA tournament.

Web Designer, UX Team – 6/15-1/19

- Developed 100+ corporate-wide, responsive, marketing HTML e-mail templates in 30 days
- Created web pages and digital projects utilizing UX best practices, human-centered design and agile methodology
- Developed process to shorten development of HTML 5 ad production by 15+ minutes per ad
- Trained production designer to create HTML e-mails
- Completed the Luma Institute training program for human-centered design

Senior Graphic Designer, Print Team – 7/98-6/15

- Supervision of production artists using branded print templates
- Creation of conference brochure and invitation series that won in-house awards from Graphic Design USA

Education

Agile Training | AgileN2N 2020

UX/UI Design Apprenticeship | Bloc 2019

Twelve hours of graduate study | The University of Tennessee, Knoxville, TN

Bachelor of Fine Arts, concentration in graphic design with additional coursework in photography | The University of Tennessee, Knoxville, TN

Coursework in photography | School of the Art Institute of Chicago, Chicago, IL